

## Curriculum Vitae

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**Andrew Nelson** is a consultant **Director/Artist/Writer** and **Lecturer** in Multimedia production and Digital Effects. Andrew has been working in digital media since the early 80's and is a specialist in Digital Video & Web video Streaming, 3D animation, Special Effects, Interface design, multimedia software design production and analysis, courseware development and project management.

Andrew has a degree in Osteopathic Medicine (UK), an honours degree Grad Dip in Film & TV (honors animation & multimedia) from the highly competitive Swinburne University Film & TV School. He has been a specialist lecturer at the Victorian College of the Arts (VCA Film & TV School) in animation and multimedia, an associate lecturer in digital video production at Swinburne Uni in multimedia and was a founding judge for the ATOM multimedia awards. He has also lectured and written course structures for Bond University and Quantm College University as Head of the Multimedia Department.

He ran a successful production consultancy and computer animation company called "Anillusion" for 6 years, producing animation, titles and special effects for film and video productions. He has worked with large companies and government bodies as well as small start-ups.

He has wide experience on most computer platforms, and has been extensively involved in the commercial production of Video documentaries, Animation, Creative Interface design, Web site design and production. He has wide multimedia design and web programming experience in Multimedia Toolbook, Flash ActionScript, PHP, Director/Lingo and Visual Basic with some C++, perl, javascript.. He has written and administered courses in HTML, XML, Actionscript, Flex and Ajax and lectured in Interface design as well as being a senior consultant producer for commercial and corporate websites. He consults in digital media, multimedia development and analysis.

Andrew began his academic life at Art school in the 1970's and is an established media, experimental video and print artist with a long history of work and exhibitions over a twenty year period. He is represented by Gallery 101 in Melbourne and Silicon Pulp in Sydney. His work is purchased within Australia, Europe and the USA.

Clients include Telstra Mobilenet, Honda, Debco, ABC TV, BTM, AFC, Expomedia, EMS, ADAS, Brailliant Touch.  
Milestone search

# Curriculum Vitae

## **Andrew Nelson**

D.O. MSO. Grad Dip Film & TV

### Formal Studies

#### **Art & Design**

(Printmaking & Sculpture)

Gordon Institute of Technology 1973-'75

#### **Degree in Osteopathic Medicine**

Ecole Europeenne d'Osteopathie' 1976 - 1981

#### **Grad Dip Film & TV (honors)**

Computer Animation & multimedia Interactive design

Swinburne Film & TV School 1988

#### **Master of Arts by research**

Animation & Multi Media

AIM Centre RMIT dept of Visual Communication

### Present consultancies

#### **Wayfinding Solutions Development consultancy**

Accessallways, Wayfinding Australia.

Design and Management of online 3d and real world environments

#### **Teach U Media Consultancy**

Digital Media design, Virtual world simulators and environment production

Interactive Advertising, analysis and production consultancy services.

#### **Associate Lecturer Digital Media and 3D Animation**

JMC College – Digital Asset Management

Digital video effects, 3D Animation, Interactive media

#### **AniVid Pro**

Digital Video Production - Producer/Director

Documentary production and special effects.

#### **Exhibiting Artist**

Represented by

Gallery 101, 101 Collins Street Melbourne

Silicon Pulp Animation Gallery, 176 Parramatta Road, Stanmore. Sydney

### Previous Activities

#### **Consultant Head of Multimedia Dept**

Qantrm College – Re writing and updating course design

Digital video effects, 3D Animation, Games Design, Interactive media

#### **Consultant for SIL (Society of Industry Leaders)**

Standard and Poors, New York, USA

Invited and listed as a specialist consultant in Digital Media

#### **Associate Lecturer in Digital Effects**

Bond University – Film, Television and Screen Based Media

Digital video effects, 3D Animation, Interactive media

#### **Lecturer in Digital Video**

Swinburne University

Bachelor in Multimedia – Dept Bio Sciences & Electrical Engineering

#### **Video Graffiti / Pipa Online Pty Ltd**

Producer/Director

Multimedia design, project management and production consultancy services. Web Design, Courseware and E System management.

**Producer/Director - Anillusion**

Computer Animation / Video production / Web Design  
Art and Technical Direction

**Specialist lecturer in computer animation & multimedia**

Victorian College of the Arts  
Film & TV School

**Specialist lecturer in multimedia and interactive courseware**

Wallara Tafe  
Diploma and Certificate IV

**Judge for**

Australian Teachers of Media Awards (ATOM)  
Multi Media category ('93 to '95)

**Freelance writer for**

Australian Multi Media & Windows Solutions  
Writing feature articles, software and hardware reviews

**Consultant Producer/Director**

Facility Interactive

**Freelance Computer Animation**

**Freelance Interactive design and production**

**Freelance Film & Video production**

1988 - 1999 (ongoing)

**Osteopathic Practitioner**

United Kingdom 1980 - '85

**Osteopathic Research**

United States 1985 - '86

**Production Consultancies:**

**Milestone Search**

Corporate Video content production for Web and promotion High def video  
and Flash Video Streaming

**Brailliant Touch**

Web site consultancy, Video educational content  
Wayfinding and Access systems

**Wayfinding Solutions**

National Seminar Filming and distribution

**Monash Studios**

Design for Multi platform Media Laboratory

**Animation Network**

Funded by the Telematics Trust  
Training, Resource and Video package for distance learning

**Victorian College of the Arts - (Film & TV School)**

Design for Computer Animation system

**Plantwize Australia**

**Technology Enterprise Centre (TEC) Latrobe University**

Design for Multi platform Media Laboratory

**Monash University English Language Centre (MUELC)**

Production and Interface design for Software based,  
multimedia language program and online www services

**Honda Australia**

CD ROM based promotional interactive

**EPIC - Dept of Psychiatry. Melbourne University**

Design for CD Rom interactive game "City of Mazes"

**Big Time Media**

Multimedia production consultant

**Mars (Australia)**

CD ROM production

**PALS & SALS**

Satellite learning

CD Rom design and production

**Telstra Digital Mobilenet**

Web Site design & construction

**Debco**

Web Site design & construction

**G H A**

Web site design & construction

**Melbourne City Council**

Video Production consultancy

**ZCom**

Web site design and construction

**Scuzi Toys**

CD ROM interactive

Technical production and programming

**MoldFlow International**

CD ROM presentation

CD ROM Interactive

**Travellers Guide CD ROM**

Interactive Design, Programming & Production

VidGraff P/L

**'PIPA' Album & WebSite**

CD ROM Interactive Design, Programming & Production

VidGraff P/L

**PowerPlay Digital Video**

Software Design, Programming & Production

ExpoMedia USA

**PowerScript**

Large Screen LED Display Software Design, Programming & Production

ExpoMedia Aus

**The Seed Life Journal**

Interactive Dreamers Dictionary & Life Diaries Design, Programming & Production

VidGraff P/L

**The Brain**

Large Screen Digital Video (DVD) software

Design, Programming & Production

ExpoMedia UK

**Ocean Dawn**

IT Consultant – Information Architect

TunaDirect.com

**Lusan Toys**

IT and Multimedia Consultant

Lusan.com

**Magical Key International**

IT Consultant and Web Production

magicalkeyinternational.com

**Kool Fun Toys**

IT Consultant and Web Production

koolfuntoys.com

## **Riparian Perspectives**

Video and Multimedia Production  
Documentary on river Management

### **Funded Productions**

#### **"A walk on the pier"**

Australian Film Commission 1989

#### **"The Animation Year Book"**

Telematics Trust Victoria 1991

#### **"Facing Times"**

Australian Film Commission 1993

#### **"Planet Arcadia"**

Melbourne City Council & Next Wave Festival 1995

#### **"River Story"**

Riparian Research - Helicopter and Hovercraft exploration of River systems

### **Exhibitions**

Screening "**Structural Lives**" MIMA, Melbourne. 1988

Computer animated film "**Carnival**", screened Auzgraph Melbourne 1989

Computer animated film "**A Walk on the Pier**" Screenings:

**Experimenta** Melbourne 1990

**Artspace** Sydney 1990

**Auzgraph** Melbourne 1990

**Screenspace Perspecta**, National Art Gallery of NSW 1991

**Next Wave Festival** - National Art Gallery of Victoria 1992

Video installation & prints - curator of electronic art component

**Art X Numbers** group of 3 exhibition Gallery 101 Melbourne 1993

Exhibition of Prints & Computer Animated video installation

**International Art Fair** - Melbourne 1993

Represented by Gallery 101

**Bitmap 101** - Next Wave Festival 1994

Computer Prints & Video installation

**Digitally Derived** - Gallery 101 1995

Group Show - Large Prints

**Queensland University of Technology (QUT)**

Prints. Recent acquisitions exhibition 1995

**Premier "Planet Arcadia"**

State Film Centre (Victoria) 1995

**Digitally Derived** - Gallery 101 1996

Travelling exhibition - Large Prints

**Digital Eyes** - 1997 Touring exhibition - Large Prints

**And Or As Box** – Silicon Pulp Animation Gallery 1999

Solo Exhibition – Multimedia

Prints on Canvas, Digital Video Well, Installation

### **Sponsorships**

**Canon**

**Autodesk**

**Pioneer**

**Consolidated Publishing**

**Publicity**

**ABC TV "Arts Review"**  
**ABC TV "7.30 report"**  
**ATVI "News"**  
**ATV 10 "News"**  
**SBS "News"**  
**Arena Television – 'The Hub'**  
**3RRR Radio (Gotham city gossip)**  
**3CR Radio (Talk back)**  
**ABC Radio (interview)**  
**The Australian**  
**The Melbourne Age**  
**Amazing Amiga (USA)**  
**Windows Solutions**  
**Metro Magazine**  
**Australian Multi Media**  
**Commodore & Amiga Review**  
**Beat Magazine**  
**Digital Media World**  
**The Australian Living IT**  
**Who's Who of the World**  
Listed in 1999 Edition